



HOW PSI GENERATES VALUE FOR MONEY THROUGH SOCIAL INVESTMENTS

Using principles of cost-effectiveness, world-class financial management and risk reduction procedures, **PSI delivers cost-efficient impact for our partners.**

PSI Vietnam envisions a future where poor and vulnerable Vietnamese are empowered to make healthy choices.

In the last twelve years, PSI social marketing programs have saved more than

270,487 YEARS OF HEALTHY LIFE 

In 2017, PSI

DISTRIBUTED
5.2 MILLION



low dead-space syringes to prevent **hepatitis C & HIV/AIDS** among people who inject drugs (PWID) in Hanoi, HCMC, Nghe An & Thai Nguyen

SERVED
25,660



An tâm sức khỏe,
Thêm yêu cuộc sống

clients through its Good Health, Great Life private clinic network for **hypertension, tuberculosis & family planning** in 6 provinces

SOLD
1,898



septic tanks to increase rural **sanitation** coverage in Tien Giang & Dong Thap province

DIAGNOSED
185



malaria cases through 164 trained clinics and 7 worksites in Binh Phuoc, Gia Lai, Dak Lak & Quang Binh

TESTED
5,292



PWID for HIV through community testing events at syringe outlets and coffee shops Hanoi, HCMC, Nghe An & Thai Nguyen

SCREENED **214,649**
clients for hypertension

& DIAGNOSED **26,211**
new cases

in Hanoi, HCMC, Dong Thap, Dong Nai & Thai Nguyen

These results have been made possible with public and corporate funding from the following supporters since 2005:



CÔNG TY TNHH LỘC HÓA DẦU NGHÌ SƠN



MSD for mothers



Rigorous Cost Management

Accountability and transparency are fundamental operating principles for PSI. Our procurement, travel, and other operational policies are designed to minimize unnecessary costs and to reinforce our commitment to delivering cost-effective outputs.

In the last 6 years, we have reduced our costs per year of healthy life saved by

72%

from \$201 to \$58

Leveraging an Extensive Global Network

Being a member of a strong international network with 8,900 social marketing and operational experts in over 60 countries means that we can apply world-leading expertise to our social marketing, finance, HR, and monitoring & evaluation processes. This includes the development of high-quality detailed and regular reports back to our partners.



WIDESPREAD THIRD-PARTY RECOGNITION & TRUST

“PSI Vietnam’s expertise in managing private-public partnerships is key to the success of our funded programme to distribute low dead space syringes to PWID across the country. In addition, their involvement of the community in the design and implementation of programmes is essential and ensures services are appropriate and client-centered.”

-Elton John AIDS Foundation

“PSI Vietnam is a trustworthy, well-respected, and prestigious NGO in Vietnam, with a very good reputation for working in areas including safe water, sanitation, and hygiene. We found them to be a high impact, ambitious, and energetic partner, with robust monitoring and evaluation reporting framework.”

-Unilever Vietnam

PSI holds itself to the highest level of financial accountability, including annual audits by transparently procured, highly respected, independent financial experts such as Mazars, KPMG, Grant Thornton and Deloitte. These globally recognized institutions have given PSI Vietnam a clean audit for each of the past 11 years, free of any material misstatements.

IN ADDITION, PSI UTILIZES THE FOLLOWING ROBUST AND TRANSPARENT FINANCIAL MANAGEMENT AND RISK REDUCTION CONTROLS:

Annual external audit by a respected, independent third-party

Sophisticated accounting and reporting systems compliant with international standards

Regular in-depth internal audit of all financial and operational controls

Strict financial management and procurement policies

PSI Vietnam’s behavioral and market-based results have been recognized by multiple, peer-reviewed publications – the gold standard measure of independent verification in academia and public health.

Milken Institute School
of Public Health

THE GEORGE WASHINGTON UNIVERSITY



HARM REDUCTION
JOURNAL



MALARIA
JOURNAL