

Outconne 2: Increase Demand

TEM+ Escolas in Mozambique

Creating Demand for Contraceptive Counselling and Product Delivery

THE APPROACH

Tem+ (Portuguese for 'get more') is a network of reproductive health clinics offering counselling, contraceptives, pregnancy tests, STI screening & treatment, and HIV counselling & testing. It connects young women in communities through a network of dedicated **Tem+ Nurses**, each supported by 5-10 **Community Health Promoters** who engage women within their local communities, public health units, markets and schools. Promoters provide women with basic FP information and, if interested, a referral for an appointment with the nurse. The nurse provides a more extensive counselling session on a range of contraceptive options and, if the woman so chooses, provides her immediately with the method of her choice.

Good brand architectecture is essential to make a service delivery brand effective. Tem+ comes in a diversity of channels with different target populations, geographical areas, pricing and objectives:

- Tem+ Public: Targets lower income women.
 PSI Manages the TEM+ clinic and staff, while the MOH provides facilities and commodities

 Tem+ Private: Targets lower middle income
- Tem+ Private: Targets lower middle income women. Charge a symbolic fee (\$0.50-\$3) for RH services provided, which offset ~30% of operational expenses
- Tem+ Mobile: Targets lower-middle income women in peri-urban/rural areas. Tem+ nurses are taken to communities to reach areas that are not covered by fixed clinics.
- Tem+ Escolas [Schools]: Targets 14-19 year old adolescent girls in 'school corners,' where Tem+ nurses provide free counselling and contraceptive methods.
- Tem+ Community-Based Distribution:
 Targets lower-middle income women
 in peri-urban areas. Promoters take FP
 services straight to women's doorsteps.

The Tem+ Escolas_school program supports the Mozambican Government in its FP2020 commitment to provide services in all schools. This program involves all the key stakeholders in the schools (headmasters, focal points, parent-teacher associations, and students), who approve the activities that take place in 'School Corners' - separate rooms or areas on school grounds

- Has reached over **60,000 youth** with information
- Has 390 peer educators trained
- Operating in **50 schools**, 16 of which provide services on-site
- Has led to 11,124 effective referrals, distributing over 33,000 contraceptives
- Nurses and peer educators trained to talk in youth-friendly ways about **safe abortion** services and where to access them









There is a strong demand for service and product delivery within schools, the place where the largest captive audience of young people can be reached. By bringing the Tem+ network, and nurses directly to school facilities, adolescent girls are given the opportunity to choose a contraceptive method for her needs, **right then and there.**